

Organization for Safety, Asepsis and Prevention (OSAP)

Dentistry's Resource for Infection Control and Safety

CORPORATE MEMBER BENEFITS 2010

	What You Receive	Benefits to You
ACCESS	Introductions to national and international opinion leaders	Automatic <i>in</i> with those you need to know for product and market development
BRANDING	Special corporate member logos to use on company publications and other print materials	Linkage to credible organization promoting evidence-based policies and practices
RELIABLE DATA	Access to customized surveys and focus groups with recognized experts	Cost effective way to obtain information about market and product issues
	FULL 24-7 access to trend information, current related news and research, regulatory information, FAQs, publications, chemical charts and more	Like having a personal reference library at your fingertips. Save hours of time researching.
COMPLIANCE	Support for OSAP's relentless advocacy for compliance with evidence-based practices	Results in increased utilization of infection control and safety products
TIME CRITICAL UPDATES	Email notifications highlighting important information, newly released publications and educational materials	Never miss late-breaking news and have accurate information to provide to your sales and marketing teams to position to their advantage
	<i>Infection Control In Practice (ICIP)</i> newsletter. User-friendly publication that distills the most critical information about critical infection control topics with charts and checklists to implement easily. 2010 series - <i>CONSEQUENCES</i>	Sponsorship opportunity to reach the IC coordinator in dental facilities around the world – now greater reach through alliance with PennWell's INEEDCE.com NEW! Quick read for busy sales representatives to ensure they understand basic issues
	<i>The OSAP Report Online (TORO)</i> online newsletter (monthly)	Time savings through topic-categorized links to relevant information and research
EDUCATION	Live Programs include 4-day intermediate level "boot camp" and weekend high level infection control symposium Online and packaged programs include <i>If Saliva Were Red</i> , <i>INTERACT</i> , OSAP's <i>Guide to the CDC Guidelines</i> and more	Access to educational opportunities for expanding knowledge and staying current with trends in infection control and safety.
	Sales Representative IC Certification currently under review	Assures solid knowledge base for consultative selling and provides competitive advantage.
INTERNATIONAL GUIDANCE	Source of guidelines and information for and from countries around the world	Reference library of relevant information saves time and gives valuable insight into issues segmented geographically
	Information available in several languages	Credible information for international representatives and customers
PARTNERSHIP SAVINGS	Discounts on products, exhibiting, sponsorship opportunities and more	Budget savings – your company receives tangible recognition for its support