

The Safest Dental Visit™

2021 Corporate
Membership Prospectus



ABOUT OSAP

WHO WE ARE

The Organization for Safety, Asepsis and Prevention (OSAP) is a not-for-profit, dental membership association. We are a growing community of individual clinicians, group practices, educators, researchers, consultants, trainers, compliance directors, policy makers and industry representatives who advocate for safe and infection-free delivery of oral healthcare.

OUR VISION

Every dental visit is a safe visit.

OUR MISSION

To be the leading provider of infection prevention and control education, training and credentialing that supports safe dental visits.

OUR VALUES

PATIENT & PROVIDER SAFETY

We believe that all patients deserve access to oral healthcare that is delivered safely and that the persons who are involved in delivering such care are protected from occupational injury or illness.

SCIENCE-BASED LEARNING

We value lessons learned from the application of scientific principles. We believe the work we do should be grounded in data, research, and rigorous evaluation. When appropriate, we also welcome expert consensus to help inform the development of practical guidance.

INTEGRITY

We are not influenced by nor do we endorse any corporate entity or product. We hold ourselves accountable and act consistently to communicate and uphold the scientific principles of infection prevention and patient and provider safety.

COMPETENT COMMUNITY

We value a knowledgeable and skilled community of individuals, organizations and corporate entities who deliver safe and infection-free care and/or products that facilitate such delivery. We believe that achieving a highly competent community of members and non-members requires formal education, continuous learning, mentoring, leadership development and networking independent of geographic location, as well as policies, programs, and resources that promote and support increased competency.

COLLABORATIVE LEADERSHIP

We value the collaboration with individuals, agencies, and organizations to assure the safe and infection-free delivery of oral healthcare to all. We believe that together we can successfully carry out our unique missions and achieve our shared vision.

Corporate **MEMBERSHIP**

Corporate Membership is a way to partner with OSAP for a shared vision to make every dental visit a safe visit. Corporate Membership provides access to a higher level of OSAP services and opportunities than our standard membership options. An OSAP Corporate Membership allows for:

- Networking with key opinion leaders
- Gaining knowledge that benefits not only your employees but also your customers
- Becoming a more relevant and trusted brand

The Corporate Membership program acknowledges and distinguishes companies that demonstrate an ongoing commitment to OSAP and safe dental care. In addition, it helps to sustain critical services delivered by OSAP, such as advocacy, education, communications, and strategic development.

At OSAP, we believe that everyone has a role to ensure safe, infection-free access to oral healthcare. You can select the specific category of membership that fits your needs the best. OSAP offers two levels of Corporate Membership:

STANDARD CORPORATE MEMBERSHIP | \$2,995 PER YEAR

SUPER SPONSOR MEMBERSHIP | \$12,000 PER YEAR

OSAP BENEFITS

Corporate Member vs Super Sponsor

	CORPORATE MEMBERS	SUPER SPONSORS
MEMBERSHIP		
An unlimited number of employees can have an OSAP login and receive full access to all benefits. Benefits include: <ul style="list-style-type: none"> Weekly InfoBites email newsletter Infection Control in Practice (ICIP) bi-monthly publication with FREE assessment for CEs Access to members-only information online, including free checklists and toolkits Access to ask new questions through Ask OSAP Educational webinars Significant discounts on registration at OSAP's events and store items Opportunity to participate on committees Opportunity to run and vote for Board of Directors 	\$120 value per employee	\$120 value per employee
Free customized onboarding session to introduce OSAP resources for maximum usage to all company employees	\$1,000 value	\$1,000 value
MARKETING		
Use of all OSAP corporate branding assets	\$500 value	\$500 value
Member recognition, company contact listing, and website link on the Corporate Partners page of the OSAP website	\$2,500 value	\$2,500 value
Company logo link throughout OSAP website	NA	\$5,000 value
Logo link on weekly InfoBites email newsletter	NA	\$3,000 value
Company listing and website link in bi-monthly ICIP publication	NA	\$5,000 value
Opportunity to participate in OSAP social responsibility ad campaign	\$5,000	\$10,000
EVENTS		
Exhibit booth at the OSAP Dental Infection Control Boot Camp™	Discounted rate	Complimentary (\$750 value)
Registration for the OSAP Dental Infection Control Boot Camp™* <i>*Only applicable if exhibiting</i>	1 complimentary registration (\$298 value)	2 complimentary registrations (\$596 value)
Exhibit booth at the OSAP Annual Conference	Discounted rate	Complimentary (\$2,250 value)
Registration for the OSAP Annual Conference* <i>*Only applicable if exhibiting</i>	2 complimentary registrations (\$1,500 value)	4 complimentary registrations (\$3,000 value)
Company logo in the event program guide, introductory PowerPoint presentations, and on signage	NA	\$500
TOTAL VALUE	\$10,918+	\$34,216+
TOTAL DUES FOR 2021	\$2,995	\$12,000

About the OSAP COMMUNITY

The OSAP membership community continues to grow! Currently, OSAP engages more than 6,000 members. We experienced a 20% increase in membership in 2019-2020.

SELECT HIGHLIGHTS OF 2020

- Record-breaking attendance at both the 2020 Dental Infection Control Boot Camp™ and the 2020 OSAP Virtual Conference (more than 650 learners at each event)
- Launched the 3-step [OSAP-DALE Foundation Dental Infection Prevention and Control Certificate™](#) program (more than 750 oral healthcare professionals have already completed). And we are well on our way to launching the first-ever dental infection control certification programs for both the dental profession and the dental trade. You can learn more at dentalinfectioncontrol.org.
- Created a [COVID-19 toolkit](#) and partnered with ADA to provide three COVID-19 educational webinars, with more than 50,000 views
- As part of the COVID-19 response, OSAP provided subject matter experts for multiple national and state dental associations, and manufacturers and distributors webinars and conferences.
- OSAP partnered with [DentaQuest Partnership for Oral Health Advancement \(DQP\)](#) to create a new living document to assist in implementing interim guidance: [Best Practices for Infection Control in Dental Practices During the COVID-19 Pandemic](#). Additionally, OSAP/DQP created a complimentary patient guide: [“Dental Patient Care in the Era of COVID-19.”](#) This resource is available for download in both [English](#) and [Spanish](#)!
- OSAP hosted three listening sessions for the CDC Division of Oral Health in response to the COVID-19 pandemic. Participants included representatives from 20 national dental associations.

2021 Corporate Member **PLANNING CALENDAR**

JANUARY 2021

- OSAP Dental Infection Boot Camp™ | Virtual Event | January 25 - 28

FEBRUARY 2021

- Infection Control in Practice (ICIP) release

MARCH 2021

- Registration for 2021 OSAP Annual Conference opens

APRIL 2021

- Infection Control in Practice (ICIP) release

JUNE 2021

- Infection Control in Practice (ICIP) release
- OSAP Annual Conference | Tucson, AZ | June 3 - 5
- OSAP Foundation Auction

JULY 2021

- Start of 2021 - 2022 fiscal year

AUGUST 2021

- Infection Control in Practice (ICIP) release
- Registration for 2022 OSAP Dental Infection Control Boot Camp™ opens

SEPTEMBER 2021

- Dental Infection Control Awareness Month (DICAM)
- OSAP Social Responsibility Ad Campaign

OCTOBER 2021

- Infection Control in Practice (ICIP) release

NOVEMBER 2021

- Corporate Renewal Materials Sent

DECEMBER 2021

- End of the Year Giving Campaign
- Infection Control in Practice (ICIP) release

2021 OSAP MEETING CALENDAR*

LOOK FOR US AT THESE MEETINGS!

**Due to the COVID-19 pandemic, dates, and participation subject to change.*

- NDC Dental Forum
- Yankee Dental Congress
- Chicago Midwinter
- The Thomas P. Hinman Dental Meeting
- Benco National Sales Meeting
- CDA (Southern CA)
- Schein National Sales Meeting
- ADHA Meeting
- RDH Under One Roof
- Patterson National Sales Meeting
- CDA (Northern CA)
- ADA Meeting
- DTA Annual Meeting
- Greater New York Dental Meeting
- ADEA
- American Association of Dental Office Management
- Association of Dental Support Organizations

2020 Corporate Members & SUPER SPONSORS

SUPER SPONSORS

- Air Techniques
- Benco Dental Company
- Coltene/SciCan
- Darby Dental Supply, LLC
- Dentsply Sirona
- Henry Schein, Inc.
- Hu-Friedy/Crosstex
- KaVo Kerr
- Midmark Corporation
- Pac-Dent International, Inc.
- Patterson Dental Supply
- Sterisil, Inc.
- TIDI Products, LLC
- Tuttnauer USA
- Young Innovations

CORPORATE MEMBERS

- A-dec, Inc.
- Agenics Labs, LLC
- AMD Medicom, Inc.
- AquaSept, LLC
- Atlanta Dental Supply
- Certol International, Inc.
- Compliance Training Partners/HPTC
- CPAC Equipment, Inc.
- DenLine Uniforms, Inc.
- Dental Health Products, Inc. (DHPI)
- DentalEZ Group
- Dentaqua, Inc.
- Dentisafe
- Door to Door Dental, Inc.
- DOVE Dental Products
- DryShield, LLC
- Ergonomic Products
- Gant Medical
- GOJO Industries, Inc.
- Halyard Health
- HealthFirst
- Healthmark Industries
- IQ Dental Supply
- L & R Ultrasonics
- Man & Machine, Inc.
- NDC Dental
- Nederman
- NSK America Corp.
- oneSOURCE Document Management Services
- Palmero Healthcare
- Paradise Dental Technologies, Inc.
- Premier Dental Company
- Preventech
- Prime Dental Supply, Inc.
- Productive Practices
- ProEdge Dental
- PureLife Dental
- Safco Dental Supply LLC
- Septodont, Inc.
- SmartPractice
- Solmetex, LLC
- Sowingo
- Sri Trang USA, Inc.
- Steirilium, LTD
- Terragene, LLC
- The Procter & Gamble Co.
- UGS Medical/UGS Dental
- Vaniman Manufacturing Co.
- Verena Solutions
- Zyris, Inc.